



Corporate Fact Sheet

Chapter's Mission Statement:

To champion housing as a core component of viable communities.

Company Profile:

The Orange County Chapter of the Building Industry Association of Southern California (BIA/OC) is a non-profit trade association representing more than 950 companies employing over 100,000 people affiliated with the home building industry. The BIA/OC is affiliated with the California BIA and the National Association of Home Builders.

Committee List:

Construction Quality & Sustainable Building
Golf
Government Affairs
Housing
Membership
Next Generation Group
P.A.S.S.
Philanthropy
Programs
Transportation
Urban Infill & Multifamily

Charitable Arm:

HomeAid Orange County is the BIA's non-profit program which builds and renovates shelters for the temporarily homeless. Volunteers are needed to help plan and implement shelter development and these fundraising committees: Rainbow of Hope Ball and Project Playhouse.

Contact Information:

Jill Cagle
Director of Public Affairs
Tel: 949-553-9500x 120
Fax: 949-553-9507
jcagle@biaoc.com



Staff Information

Kristine Thalman– *Chief Executive Officer (Ext: 112)*
E-mail: kthalman@biaoc.com

Bryan Starr– *Deputy Executive Officer/External Affairs (Ext. 118)*
E-mail: bstarr@biaoc.com

Jill Cagle– *Director of Public Affairs (Ext. 120)*
E-mail: jcagle@biaoc.com

For more staff biographies, please visit our website, www.biaoc.com.



Kristine Thalman, Chief Executive Officer

Kristine E. Thalman joined the Orange County Chapter of the Building Industry Association (BIA/OC) on June 14, 2004, as the organization's new chief executive officer. Kristine is charged with managing the operations of the largest chapter of the BIA of Southern California. With a staff of nine and a 46-member elected Board of Directors, Kristine oversees all aspects of a very active educational association that organizes more than 30 programs and functions annually for over 950 member companies, representing over 112,000 employees in the homebuilding industry in Orange County.

Kristine also serves as the chief spokesperson for the homebuilding industry in Orange County before administrative and legislative bodies and the media on California land use planning and environmental laws.

Prior to joining the BIA/OC, Kristine served as Director of Local Government Affairs with KB HOME, where she created the company's government affairs program in the Greater Los Angeles and Orange County Divisions four years ago. Coupled with her prior experience as Government Relations Manager for the City of Anaheim, a position she held for 12 years, Kristine has proven experience in public policy development and superior skills in local, state and federal legislative advocacy on issues related to the industry.

Having worked for one of America's leading homebuilders, Kristine has a unique understanding of the complex issues the residential construction industry is addressing today. Kristine also has experience in transportation systems management, and public affairs and community outreach in the homebuilding industry. Her volunteer experience with the BIA includes serving as a board member of the Building Industry Legal Defense Fund and the BIA Baldy View Chapter.



**Bryan Starr, Deputy Executive Officer/
Director of External Affairs**

Bryan M. Starr is an advocacy strategist specializing in jurisdictions located in the Southern California Region. Bryan has worked primarily on issue advocacy related to the building and development industry in the areas of commercial and residential development, merit trade labor, and construction industry workforce development.

Starr is the primary liaison to the Government Affairs, Transportation, and Housing committees. His objective is to ensure a clear line of communication between the development community and local government officials.

After serving in the Armed Forces, Starr headed to Washington D.C. and was appointed as a junior staff member to the powerful Committee on Ways and Means, United States House of Representatives. He then went on to be appointed as the Deputy Political Director for the 41st Treasurer of the United States, Rosario Marin, during her bid for United States Senate. Continuing his career in the Construction and Development industry, Starr served as the Director of Government Affairs for the Associated Builders and Contractors of Southern California. There he served as the lead government advocate on behalf of over 260 member construction companies employing over 6,000 non-union skilled craftsmen. Today, Starr works with the local jurisdiction to acquire the latest political and regulation information affecting the industry.



Jill Cagle - Director of Public Affairs - Jill manages all the public and media relations for the chapter. This includes writing for Southern California Builder magazine, the BIA/OC website, the Membership Newsletter and other publications. Jill is the staff liaison for the Communications Committee which is responsible for creating and implementing effective internal and external communications strategies. Additionally, she spearheads the Next Generation Group, for those members under 35 who wish to become more pro-active in the greater chapter.

Jill also supports the government affairs staff on legislative and regulatory issues and will be representing the Building Industry Association in a number of public speaking forums including panel discussions and public presentations. She is also the primary liaison for community development and coalition groups such as local chambers of commerce, the California League of Cities and other community groups.

Prior to working for the BIA/OC, Jill began her career at American Suzuki Corporation as a Intern in the Corporate Communications department where she helped coordinate the Suzuki Rock n' Roll Marathon, as well as several advertising and public relations campaigns. In addition, Jill has also worked for a number of Agencies in Southern California where she contributed to the strategic planning, and execution of communications plans for Standard Pacific Homes, Fleetwood RVs, PFF Bank & Trust, and Orange County's Tourism Council.

Continuing her career in the communications industry Jill worked as the Communications Specialist II in the marketing and public relations department at Orange County's Credit Union, where she managed their public relations, special events, promotions, marketing campaigns and participated in the strategic re-branding of the credit union.

Jill is an active member of the Orange County chapter of the Public Relations Society of America, Newport Beach Junior Chamber (Jaycees) and the Orange County Press Club. She earned her Bachelor of Science degree in Communications from Northern Arizona University in Flagstaff. Jill grew up in Orange County and currently resides in Irvine.



2009 Executive Committee Members

President	Paul Johnson, Rancho Mission Viejo
1 st Vice President	Dave Bartlett, Brookfield Homes
2 nd Vice President	Paul Hernandez, The Irvine Company
Treasurer	Mike McCann, Shea Homes
Secretary	Mark Kaushagen, Pulte Homes
Trade Contractor. Council V.P.	Jim Yates, Golden West Plumbing
Immediate Past President	David Greminger, Fieldstone Homes
Associate Member V.P.	Mark Himmelstein, Newmeyer & Dillion
Members at Large	Bill Watt, Baywood Development
	Mike Winter, SARES-REGIS Group
Chief Executive Officer	Kristine Thalman, BIA/OC

2009 Board of Directors

Dave Bartlett	Brookfield Homes
Andy Bernstein	Jackson, DeMarco Tidus Petersen & Peckenpaugh
Dave Bulloch	Standard Pacific Homes
Nicole Burdette	Brookfield Homes
Ralph Chenier	California Pacific Homes
William Devine	Allen, Matkins, Leck, Gamble & Mallory
Mark Ellis	First American Title
Rada Garcia	Fidelity National Title Ins.
Roger Grable	Manatt Phelps & Phillips LLP
David Greminger	Fieldstone Communities
Terry Hardgrave	Warmington Homes
Jackie Hare	J.L. Hare Associates
Paul Hernandez	The Irvine Company
Donna Kelly	Lennar Homes
Kate Klimow	KB Homes
Mark Himmelstein	Newmeyer & Dillion

Dave Hutchins
Paul Johnson
Bill Keller
Donna Kelly
Mike McCann
Gail McEneaney
Brian Muehlbauer
Mark Kaushagen
Don Neff
Michelle Pate
Scott Starkey
Debra Pember
Cara Weichman
Tom Rhodes
Ernie Schneider
Cara Weichman
Marice White
Bill Watt
Mike Winter
Jim Yates

Centex Homes
Rancho Mission Viejo
Chicago Title
Lennar Homes
Shea Homes
The Gas Company
KTCY Group Inc.
Pulte Homes
La Jolla Pacific Ltd.
Transpacific Management Services
Laer Pearce & Associates
Meritage Homes
John Laing Homes
TWR Enterprises
Hunsaker & Associates
John Laing Homes
Schubert Flint Public Affairs
Baywood Development
SARES-REGIS Group
Golden West Plumbing

BIA/OC : Resource to the Local Home Building and Real Estate Market

The Orange County Chapter of the Building Industry Association works closely with its regional office and at the state level to ensure members the most current and relevant information regarding market news, trends, and statistics. Each month, the state office, located in Sacramento, sends a report detailing specific information on residential permits pulled, the impacts of new housing, and industry employment numbers. This information is made available through the Communications Manager, Sarah Bruckner, at the Orange County Chapter.

In addition to providing updated statistic and numeric data, the BIA/OC is the industry expert of local trends in housing, development, infill, real estate and government relations. Director of External Affairs, Bryan Starr, works closely with such agencies as Orange County Fire Authority, the Development Processing Review Committee for the County of Orange, Orange County Council of Government and Orange County Business Council to ensure the BIA/OC is on the forefront of the latest information and regulation to pass along to members.

The BIA/OC also partners with community organizations as well as civic, business and education leaders to help chart a course for Orange County's future. The goal is to ensure that housing in Orange County remains attainable, affordable and keeps pace with the region's rapidly increasing job and population base.

Growth in Orange County is inevitable; it is just a matter of how it is managed. Supporting investment in the county's infrastructure is essential to healthy development and will improve the livelihood for current, as well as future, residents. Successfully meeting challenges will only result from the cooperative actions of all public and private stakeholders in Orange County's future. The BIA/OC is committed to working with community leaders and representatives in maintaining economic prosperity and the quality of life we enjoy.

Membership Services

Our membership is comprised of land developers, home builders, and a wide range of associate members including architects, engineers, trade contractors, financial institutions, suppliers and technology specialists. One of the main efforts of the BIA/OC is to hold focused events and workshops designed to educate members on current issues and trends within the industry. These events also provide invaluable networking connections for our members. By creating an organization based on professional and personal development, the BIA/OC brings all facets of the industry together to build more successful businesses.