



BIA Orange County Chapter 2008 P.A.S.S. Book Advertising Rates

Books will be distributed at the March, June and August 2008 P.A.S.S. Events.

Type of Ad	Available Positions	Ad Size (Page size 5.5" x 8.5")	Placement Cost
COVER & DIVIDERS			Annual Pricing
Inside Front Cover	Call for availability	5" wide x 8" high	\$1,500
Inside Back Cover	Call for availability	5" wide x 8" high	\$1,500
Inside Tabbed Dividers	Call for availability	5" wide x 8" high	\$1,200
**There is an additional charge for COLOR printing on tabs and covers. The price listed above is for Black and White artwork only. Contact Nancy Bixler, Creative Forms, for a quote on color process ads.			
Inside Pages			Cost Per Book
Full Page B&W	Unlimited	5" wide x 8" high	\$200 per book
Full Page Color	Unlimited	5" wide x 8" high	\$500 per book
Business Card	Unlimited	2" wide x 3.5" high	\$50 per book
Insert (300 pieces by advertiser)		5.5 x 8.5 in.	\$500 per book

SPECIAL 4 FOR 3:

Buy 3 prepaid ads (Inside Back Cover, Tabbed Dividers, or any Full Page ad) **AND GET YOUR AD FREE IN THE 2008 BIS P.A.S.S. BOOK (Orange County Section)!**

****4 FOR 3 ADVERTISERS – YOUR ARTWORK MUST BE SUBMITTED IN 2 SIZES****

They must be submitted as a 5" wide x 8" high for the OC PASS book and 8.5" wide x 11" high for the BIS Book. *If your artwork is color for the OC book, it must be converted to Black and White for the BIS book.*

TABBED DIVIDERS & INSIDE COVERS*:

Inside Front/Back Cover and Tabbed Dividers will be sold first come, first served. Inside Front/Back Cover and Tabbed Dividers will be preprinted for the entire year. Any reprints due to ad changes will be at the cost of the advertiser.

***Tabbed Dividers & Inside Covers are only available with the 4 for 3 special.**

ARTWORK:

You must save your fonts and graphics along with your digital file and include a hard copy.

Ad can be on MAC or PC in the following applications; Quark 4.4, PageMaker (5.0, 6.5 & 7.0), Illustrator 10.0, Corel Draw (8.0 & 9.0), Photoshop 6.0, Freehand 10.0, Microsoft (Publisher, Word, PowerPoint & Excel), and Acrobat (4.0 & 5.0). If you do not use these applications you may save your file as an eps, tiff or jpeg. If this is the case your file should be no smaller than 300 dpi and no larger than 600 dpi. We accept ads on ZIP 100, JAZ, CD's & Floppies.

DEADLINE:

Artwork must be received no later than **January 31, 2008.**

Send to Philly Pemberton at BIA/OC 17744 Sky Park Circle, Ste. 170, Irvine, CA 92614.
Questions? Call 949.224.0321 or E-mail your ad to: reservations@biaoc.com.



FAX to: Philly Pemberton
949.553.3951

2008 BIA/OC PASS Advertising Response Form

- Yes, I would like to place a FULL PAGE AD or BUSINESS CARD AD in the 2008 PASS Books.
(please check one below)

March PASS Book Only

- Full Page Black & White Ad
 Full Page Color Ad
 Business Card Ad (Black and White Only)

4 for 3 Special – (Buy 3 and get the 4th one FREE!)

- Full Page Black & White Ad
 Full Page Color Ad
 Business Card Ad (Black and White Only)

**See attached
pricing sheet**

Company: _____

Contact Name: _____

Address: _____

City: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

- Check Enclosed/Mailed (payable to BIA/OC, 17744 Sky Park Circle, # 170, Irvine, CA 92614)

- Bill credit card (fill out below:)

Name on credit card: _____

Visa/MC/Amex #: _____

Exp. Date: _____ Security Code: (last 3 digits on back) _____ Billing zip code: _____

- Invoice Me; I am a BIA Orange County Member!

BIA/OC 17744 Sky Park Circle, #170, Irvine, CA 92614

Phone: 949.224-0321 Fax: 949.553.3951

E-Mail: reservations@biaoc.com

AD DEADLINE: January 31, 2008