

August 30, 2011

The Honorable Sukhee Kang
Mayor
City of Irvine
1 Civic Center Plaza
Irvine, CA 92623-9575

RE: Heritage Fields' application for a Supplemental Environmental Impact Report, General Plan amendment, and Zone Change in Planning Areas 30 and 51

Dear Mayor Kang and Councilmembers,

We are writing to support Heritage Fields' application for a Supplemental Environmental Impact Report, General Plan amendment, and Zone Change in Planning Areas 30 and 51 (together, the "Project") being heard by the City Council at today's meeting. The Building Industry Association of Southern California, Orange County Chapter (BIA/OC) is a non-profit trade association representing more than 600 companies employing over 100,000 people affiliated within the home building industry.

The Project will facilitate the ongoing development of the Orange County Great Park. It will significantly benefit the community by generating over 750 construction jobs and over 16,500 permanent jobs on-site. Not only will the Project contribute to the community through an influx of jobs, but it will also contribute considerable benefits to Irvine through the construction of regional infrastructure and long-term tax revenue. The City of Irvine is fortunate to have a development partner who will cultivate economic growth and community building.

For these reasons, we strongly encourage the City Council's approval of the Project.

Sincerely,



Bryan M. Starr
Chief Executive Officer

Cc. City Council
Clerk of the Board
Sean Joyce, City Manager



**Orange County
Chapter**

Building Industry Association
of Southern California

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